

Communications and Marketing Team Manager, Leicester City Centre, LE1

£34,817 pa, Full-Time, 35 hours

This is rare opportunity to work with a sector leading Charity helping to change lives for the better.

Voluntary Action LeicesterShire is seeking an experienced Communications and Marketing professional with established experience across the marketing and communications spectrum and a strong background in team management.

Leading on the strategic development of our communications and marketing, you will work with our Executive Team to plan, manage and deliver a comprehensive and extensive range of communications, marketing and PR activities and projects, helping to strengthen our brand, profile, services and media presence.

You will manage a small experienced team of Communications Development Officers who work with their allocated internal customer base as communications partners and technical specialists delivering external and internal communications activities, marketing and outreach work, including events, digital and social media activity, brand and website development and engagement. A key challenge for this role is to manage and strengthen cross organisational relationships and matrix management skills are therefore essential.

An established senior practitioner, you will need exceptional influencing and networking skills and be able to evidence proven experience in developing a communications and marketing strategy from scratch to achieve measurable results.

Part of the VAL Management Team, you will play a leading role in helping us develop and grow our services and income, whilst strengthening our brand and stakeholder engagement by building strong relationships internally and externally.

A detailed job description, person specification and application form for the role can be found here <http://www.valonline.org.uk/about/jobs>

This is a great opportunity to work for a sector leading, diverse and ambitious organisation, with a vision for growth. The successful applicant will benefit from a competitive salary, a flexible and supportive working environment, 25 days annual leave plus bank holidays and a 6% employer pension contribution.

Closing date: Wednesday 18 August 2021, midday

Interview date: Wednesday 1 September 2021

For an informal discussion regarding this post, please contact Aaron Keen aaron.k@valonline.org.uk